

Connecting with the world. Together, we move forward.

JETRO is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world.

Positioned between the private and public sectors,
we are developing projects that contribute to the economy and society
that can only be done by a government-related organization.

Japan External Trade Organization (JETRO)

Headquarters
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107-6006 Japan

Headquarters (Tokyo), Osaka Headquarters, Institute of Developing Economies,
Japan Food Product Overseas Promotion Center (JFOODO)

Regional offices: 49 Trade Information Centers

Overseas offices: 76 offices in 55 countries





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Ask JETRO
about Japanese
business!

start <https://www.jetro.go.jp/en>



As a trade and investment promotion agency, JETRO supports foreign companies establishing and expanding business in Japan through collaboration with Japanese businesses. We also assist Japanese companies with their overseas business.

Main
activities of
JETRO

**Support for innovation
creation**

We are working to make Japan an innovation powerhouse by developing startups globally, drawing foreign companies to Japan and promoting collaboration between foreign and Japanese companies.

**Promoting the active
participation of highly-
skilled foreign professionals**

We support the active role in Japanese companies of foreign human resources with advanced knowledge and skills.

Surveys and research

We widely disseminate the latest overseas business information by utilizing our extensive overseas network from a neutral standpoint. The Institute of Developing Economies conducts academic research on emerging and developing countries and regions.

**Contribution to Japan's
regional revitalization**

At each of our offices in all prefectures, we work closely with local companies and work together with local governments to connect overseas and local economies.

Contribution to social issues

We contribute to common issues arising from the changes in social conditions, such as "the environment," "business and human rights" and "economic security." We also support the expansion of the base of Japanese companies engaged in exporting through the use of digital technology.

**Export promotion of
agricultural, forestry, fishery
and food products in Japan**

In order to realize an agriculture, forestry and fisheries industry and food industry that can benefit in a growing overseas market, we are working to expand the number of farmers and companies newly working on exports and conducting branding for Japanese food products.

**Supporting overseas
expansion of Japanese mid-
tier enterprises and SMEs**

Support for companies throughout Japan, regardless of industry, that are interested in exporting or expanding their business, through the use of e-commerce and digital tools, as well as hands-on support of experts.

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