

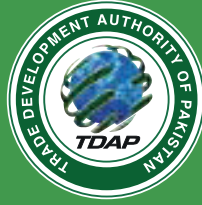


PAKISTAN
DATES



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



Pakistan Dates

Pakistan is ranked at **6th** position in Dates Production, **5th** position in Area under Dates Fruit and **8th** position in Dates Export in the world. Date fruit is the **3rd** largest horticulture crop of Pakistan, found in all four provinces on 99 thousand hectares with production of around 540,000 tons annually

There are four major clusters of Dates production in Pakistan, namely at Sukkur and Khairpur in Sindh; Turbat and Panjgur in Balochistan; Muzaffargarh, Jhang, Multan, Bahawalpur and D.G Khan in Punjab and Dera Ismail Khan in Khyber Pakhtunkhwa

Pakistan Dates Varieties

Pakistan has an enormously large number of Date Palm varieties and many varieties have potential to be exported as fresh and dried form. There are more than 300 Dates varieties grown in Pakistan, among them the most popular and commercially viable varieties are:



Aseel Dates



Muzawati Dates



Rabbai Dates



Jawansore Dates



Dhakki Dates



Kupro Dates



Karbalain Dates



Shareefa Dates



Begum Jangi Dates



T-Mix Dates



Dhakki Dry Dates



Aseel Dry Dates

MORE THAN **300** DATES VARIETIES

For more specifications please visit: <https://pakistanexportgallery.gov.pk/dates>

Dates Processing Factories & Dry Dates Warehouses in Pakistan

25 Dates Processing Factories in Khairpur Sindh	
Dates Processing Factories	Annual Processing of Dates (Avg./Year)
04	200-250 Containers of 18 Tons
05	150-170 Containers of 18 Tons
06	Below 100 Containers of 18 Tons
05	Below 50 Containers of 18 Tons
05	05-10 Containers of 18 Tons

2 Dates Processing Factories in Baluchistan	
Dates Processing Factories	Annual Processing of Dates (Avg./Year)
01 (Punigor)	300 Tons
01 (Turbat)	250-300 Tons

250-300 Dry Dates Warehouses in Sukkur Sindh	
Functional Warehouses	Annual Procurement of Dry Dates(Avg./Year)
40-50	1800 Tons

Source: Exporters/Traders of Dates and Dry Dates

Dates Packaging in Pakistan

Bulk Packaging: (25kg-50kg)



50 Kg Bags (Dry Dates)



25kg Cardboard Cartons (Dates)

Corrugated Box Packaging: (5kg-15kg)



Retail Pack Packaging: (½kg-3kg)



Dates Usage and its Value Added Products

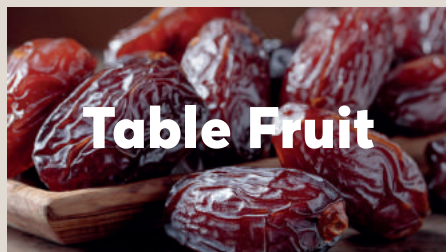


Table Fruit

Mostly, the fresh dates (whole or pitted) of select grade are used for table fruit. However, in many countries including in Pakistan the seeds from the soft fresh dates are manually or through pitting machine driven out and replaced with dry fruits like almonds, walnuts, pistachio etc., while some pressed it to make block, bars and chopped dates.



Dried Form

Dried dates (natural or colored) are used for both domestic (to eat) as well industrial (powder) purposes. The dry dates powder is mostly used for confectionary, bakery and other food products.



Industrial (Value Added Products)

There are various uses of dates in the industry include dates paste, dates syrup, dates powder, dates juice, dates honey, dates vinegar, dates jams, beverage extract, sauces, pickles, desserts, confectionary items, bakery items, liquid/powder sugar and alcohol etc.

Food Quality Certifications and Tests in Pakistan

Certificates/Test	Authority
Sanitary & Phytosanitary Tests/Certifications It is also referred as Pest Control Certificate, Sanitary Certificate and Health Certificate for export.	Ministry of National Food Security & Research Department of Plant Protection (DPP) Phone: +92-21-99248612-15 Fax: +92-21-9924567 Email: quarantine@plantprotection.gov.pk Website: www.plantprotection.gov.pk
Pakistan Standards and ISO Certifications	Ministry of Science and Technology Pakistan Standards & Quality Control Authority (PSQCA) Phone: +92-21-99261891 Fax: +92-21-99261891 Email: psqcadg@super.net.pk Website: www.updated.psqca.com.pk
Food Quality Microbiological Tests (if required by buyer)	Ministry of Science and Technology Pakistan Council of Scientific & Industrial Research (PC SIR) Phone: +92-21-99261919 Fax: +92-21-99261946 Email: dgklc@pcsir.gov.pk Website: www.pcsir-khi.gov.pk



Global Food Standards and Quality Certifications



Certified Kosher

EU Organic

Pakistan Dates Exports

Pakistan's success is evident not only in numbers, but also in ranking as the 8th largest Dates exporter and top supplier of Dates for food ingredients in the world. The major export markets are UK, Germany, Turkey, USA, Australia, Sri Lanka, UAE, Bangladesh and Nepal

Commodity	Export Values									
	2016-17 (July-June)		2017-18 (July-June)		2018-19 (July-June)		2019-20 (July-June)		2020-21 (July-June)	
	Tons	US\$ M	Tons	US\$ M	Tons	US\$ M	Tons	US\$ M	Tons	US\$ M
Fresh Dates	13,043	12.48	18,089	17.53	16,178	15.88	22,639	20.22	22,492	17.52
Dried Dates	175,162	101.66	140,260	88.00	97,778	75.06	70,815	52.14	113,092	40.10
Exports	188,205	114.14	158,349	105.54	113,956	90.94	93,454	72.36	135,584	57.62

Pakistan Top Dates Markets



Fresh Dates Markets (2020-21)

- UK
- Germany
- Australia
- USA
- Turkey
- Sri Lanka

Dry Dates Markets (2020-21)

- UAE
- Bangladesh
- India
- Nepal



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