

# PAKISTAN HONEY



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





## TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade. TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local and international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platform. This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.





# PRODUCT PROFILE + HS CODE

Honey is an important nutritive food containing various kinds of sugar, protein, free amino acids, minerals, trace elements, enzymes and vitamins with a fairly high caloric value. Its main sugars - laevulose and dextrose are absorbed directly into the blood and provide rapid energy. Around 400,000 colonies producing more than 10,000 metric ton honey annually. Four species of honeybees are found in Pakistan. Three are indigenous and one is imported and established in Pakistan. These species are present in different ecological areas of the country. The indigenous species are Apis dorsata, Apis cerana, and Apis florea. The occidental species is Apis mellifera. Honey Production is proposed to be located at areas where wild plantation and crop farming is common.

**HS Code-0409**

## PRODUCTION AREAS

- **In Punjab:** Chakwal, Gujarkhan, Attock, Sargodha, Duska are ideal places for honeybee farming
- **In Khyber Pakhtunkhwa:** Karak, Kohat, Swat and Bannu are the most suitable places.
- **In Province Balochistan:** Quetta, Ziarat Valley, Naseerabad, and Kallat .
- **In Sindh** a few areas such as Thatta, Sujawal, Mirpur Khas, Hyderabad and Gularchi area are suitable for honey production.



# VARIETIES

The following are the main varieties of Honey in the country,

- Sidr (Beri or Ziziphus) which is harvested in October
- Acacia and Orange are regarded the best in the world.
- Berri plant is a wild species found in Kohat, Chakwal, Tala Gang, Mianwali, Bannu, Nizampur and Dhadhra etc.

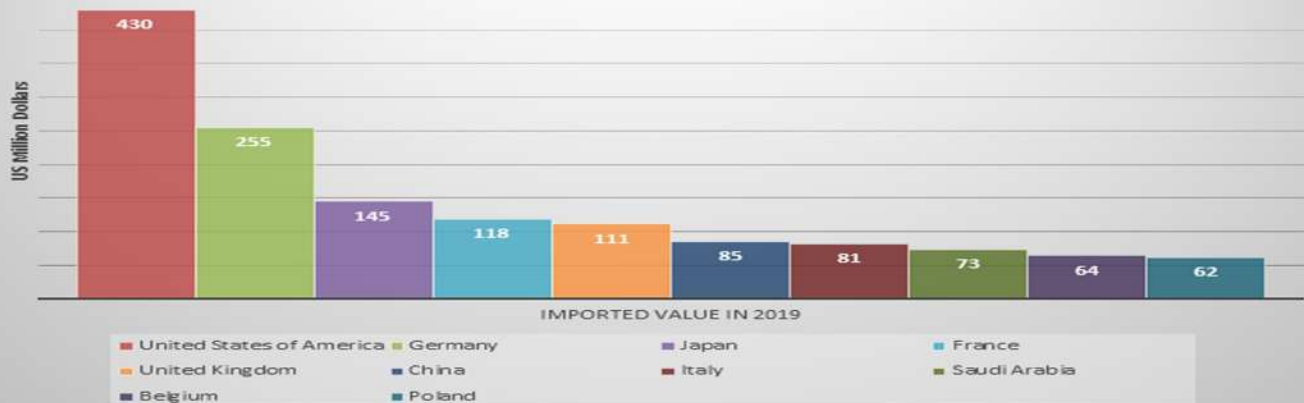
Some other varieties of honey in Pakistan include,

- Rapeseed / Mustard Honey
- Eucalyptus Honey
- Lychee Honey
- Sunflower Honey
- Karanja / Pongamia Honey
- Multi-flora Himalayan Honey
- Acacia Honey Wild Flora Honey

# PRODUCTION

Beekeeping is a profitable business in Pakistan. About 7,000 beekeepers are now rearing exotic species, Apis mellifera in the modern beehives. There are about 300,000 colonies producing 7,500 metric ton honey annually.

# TOP IMPORTING COUNTRIES





# PACKAGING AND STORAGE

Honey is usually packed in plastic containers and bottles but some brands are using elegant glass bottles as well.



## CERTIFICATIONS

Testing Agencies include:



PSQCA



Animal Quarantine  
Department



PCSIR

Certification Agencies include:



Food Safety and  
Halal Food Authority

**parc**  
Palo Alto Research Center

PARC

# EXPORTS FROM PAKISTAN

Export trend of Honey from Pakistan to the top export destinations (HS-0409) (000 USD)

Importers	2017	2018	2019	2020	2021
World	6431	7042	8308	9808	8327
Saudi Arabia	4838	4970	5866	6683	5887
United Arab Emirates	982	1067	1291	1455	1110
Kuwait	282	441	559	740	667

Source: ITC, Trade Map







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