



TOBACCO



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

Introduction:

Tobacco is the common name of several plants in the Nicotiana genus and the Solanaceae (nightshade) family, and the general term for any product prepared from the cured leaves of the tobacco plant. More than 70 species of tobacco are known, but the chief commercial crop is *N. tabacum*. Dried tobacco leaves are mainly used for smoking in cigarettes and cigars, as well as pipes and shishas. They can also be consumed as snuff, chewing tobacco, dipping tobacco and snus.

Economic Significance:

Tobacco is an economically significant agricultural crop which is grown across the world. In 2020 the value of the global tobacco market amounted to over 760 billion U.S. dollar and the Global Tobacco Market size is expected to reach \$1,066.6 billion by 2026, rising at a market growth of 3.6% CAGR during the forecast period. India is one of the largest producers and exporter of tobacco after China and Brazil. Tobacco is grown on around 0.21% of total irrigated land of Pakistan and it plays an important role in Pakistan's economy by generating income and employment in tobacco farming, manufacturing, distribution, and retailing.

Types of Tobacco:

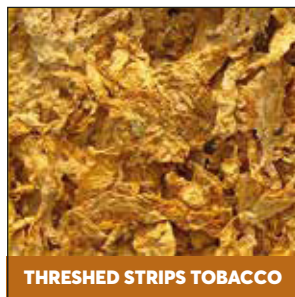
There are five types of tobacco grown in Pakistan including:

- Flue Cured Virginia (FCV)
- Dark Air Cured (DAC)
- Light Air Cured (LAC)
- Light Sun Cured tobacco (LSC)
- Semi-Oriental or White Patta (WP)

Major production sites in Pakistan:

Most of the agricultural cultivation is based in Charsadda District, Mardan District, Nowshera District, and Swabi District of Khyber Pakhtunkhwa.

EXPORTABLE PRODUCTS OF TOBACCO



PAKISTAN'S TOP EXPORT DESTINATIONS FOR TOBACCO

| Importers | Exported value in 2016 | Exported value in 2017 | Exported value in 2018 | Exported value in 2019 | Exported value in 2020 | Exported value in 2021 |
|----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| World | 12,335 | 32,205 | 23,316 | 24,112 | 56,188 | 56,102 |
| Yemen | 0 | 0 | 58 | 9,882 | 15,687 | 22,742 |
| Belgium | 3,154 | 14,409 | 14,042 | 2,926 | 7,406 | 5,904 |
| Saudi Arabia | 899 | 394 | 56 | 46 | 5,074 | 5,273 |
| Bahrain | 0 | 0 | 0 | 1,225 | 8,597 | 4,066 |
| Indonesia | 11 | 1,690 | 1,497 | 110 | 7,316 | 2,904 |
| Kenya | 0 | 0 | 0 | 0 | 0 | 2,586 |
| Philippines | 0 | 2,961 | 269 | 6 | 2,788 | 2,386 |
| Italy | 0 | 0 | 37 | 171 | 499 | 2,354 |
| Bulgaria | 0 | 0 | 0 | 790 | 1,136 | 2,315 |
| United Arab Emirates | 2,486 | 3,063 | 3,235 | 5,908 | 3,682 | 2,080 |

Source: Trade Map, ITC

PRODUCTION OF DIFFERENT TYPES OF TOBACCO IN PAKISTAN (MILLION KGS)

Pakistan's Tobacco Production

| Year | FCV | DAC | Rustica | WP | Burley | Sun-Cured Virginia | Total |
|---------|--------|-------|---------|--------|--------|--------------------|---------|
| 2017-18 | 68.174 | 3.922 | 30.676 | 3.9202 | 0.085 | - | 106.78 |
| 2018-19 | 67.08 | 1.815 | 41.058 | 1.89 | 0.09 | - | 111.632 |
| 2019-20 | 69.31 | 2.2 | 39.041 | 3.02 | 0.078 | - | 113.657 |
| 2020-21 | 74.549 | 1.59 | 39.23 | 3.495 | 0.078 | - | 118.942 |
| 2021-22 | 64.717 | 1.695 | 38.203 | 3.422 | 0.078 | 0.245 | 108.36 |

Source: Pakistan Tobacco Board.

PACKAGING & STORAGE

C 48 cartons of 200kg are used for packaging.





Mr. Naeem Manzoor

Assistant Manager (Product Officer)

Contact No: +92 323-4017446

Email: : naeem.manzoor@tdap.gov.pk

Trade Development Authority of Pakistan, Ministry of Commerce

FTC Building, Block-A, Shahrah-e-Faisal, Karachi - Pakistan

Tel: +92-21-99206487-90 UAN: 111-444-111

URL: www.tdap.gov.pk